

Build Your Brand Training

BUILD YOUR BRAND AND GROW YOUR BUSINESS



Discover what messages will attract customers, engage employees and make your brand memorable.

Are you working around the clock to get sales and new customers?
Are you constantly creating or revising sales messaging to increase sales?
Are you the best-kept secret in the industry that should be renowned?

Training Schedule

- 1 Brand Essentials I
- 2 Brand Essentials II
- 3 Create Your Purpose Statement
- 4 Uncover Your Competitive Advantage
- 5 Create Your Customer Benefit Statement
- 6 Write Your Elevator Pitch
- 7 Craft "Why You" in One Sentence
- 8 How Best to Use Your Message
- 9 Identify Wishes and Aspirations
- 10 Bringing Your Brand to Life
- 11 Develop Your Next Actions Plan

If you answered "yes" to the above questions, then you will love this step-by-step online brand training!

This training developed and delivered by brand expert Jennifer Holland. This is a first-ever online training for strategically building your brand. Plus, training sessions available for purchase as a single lesson or complete program bundle.

Discover the best way to communicate "why you" over your competition. Implement a proven formula for how to develop key messages. Plus, get vital—and little known—information on branding and how it can make your business more profitable.

Here's what is included:

- **11 Video Webinar Combo Sessions**
- **Exclusive Downloadable Learning Materials**
- **100% Guarantee**

TAKE YOUR BUSINESS TO THE NEXT LEVEL!

Single Session **\$28**

Full Bundle **\$198**

Email us to be notified when registration opens.

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