

Build Your Brand Training LIVE Webinar Series

BUILD YOUR BRAND AND GROW YOUR BUSINESS



Webinar Schedule

- 6/18 Brand Essentials
- 6/25 Bye Week
- 7/2 Create Your Purpose Statement
- 7/9 Uncover Your Competitive Advantage
- 7/16 Create Your Customer Benefit Statement
- 7/23 Write Your Elevator Pitch
- 7/30 Craft "Why You" in One Sentence
- 8/6 How Best to Use Your Message
- 8/13 Identify Wishes and Aspirations
- 8/20 Bringing Your Brand to Life
- 8/27 Develop Your Next Actions Plan

Discover what messages will attract customers, engage employees and make your brand memorable.

Are you working around the clock to get sales and new customers?
Are you constantly creating or revising sales messaging to increase sales?
Are you the best-kept secret in the industry that should be renowned?

If you answered "yes" to the above questions, then you will love this step-by-step brand training!

Holland's Build Your Brand Workshop® events are now LIVE in an online webinar led by Certified Brand Strategist Jennifer Holland!

Discover the best way to communicate "why you" over your competition. Implement a proven formula for how to develop key messages. Plus, get vital—and little known—information on branding and how it can make your business more profitable.

Here's what is included:

- Real-time experience and expert feedback from Jennifer Holland
- Answers to those burning questions in our live Q&A's
- Access to all live recordings until August 31, 2019

Here's what else you will receive:

- Class Workbook
- Best Practice Checklists
- Tools and Resources

**Tuesdays, June 18–August 27, 2019
Noon to 1 pm Eastern Time**

11 am Central, 10 am Mountain, 9 am Pacific

Each weekly class will be recorded, and replays will be available on our member site through August 31, 2019.

**Register at
www.HollandHelix.com/events**



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YOUR SEAT**
for only **\$498**,
*and take your business
to the next level!*