

# Build Your Brand for Maximum Growth Potential

## BUILD YOUR BRAND WORKSHOP

### Why do you need this training?

Identifiable and replicable strategies exist in every successful brand. Yet, they are often held secret.

**On Friday, May 10, we're going to reveal these strategies to you.**

You'll be able to apply them to your business immediately, and you and your business will never be the same. Leave this training ready and able to implement advanced brand development acumen. What you'll discover includes:

- How to choose the right market for your business to target likely prospects and offer them exactly what they want.
- How to uncover unique value propositions for your business, so your prospects will choose you as the only real choice over your competitors.
- How to equip your employees to live and implement your brand, turning prospects into loyal customers who repeat business.

We've helped companies around the country attract more business, sell more products and services, increase profits, and grow their businesses year after year — all beginning with their one, easy decision to attend this four-hour workshop. We want you have that success, too.

Join us for the only date this popular workshop will be offered this year. You'll be glad you did.

**Friday, May 10, 2019**  
**9:00 a.m. to 1:00 p.m.**

Epping Forest Yacht Club  
1830 Epping Forest Drive  
Jacksonville, FL 32217

Call **904.732.4932** or go to  
**[www.HollandHelix.com/events](http://www.HollandHelix.com/events)**  
to register.



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