

Elevate Your Brand and Attract More Business *and Employees*

BUILD YOUR BRAND WORKSHOP

Identifiable and replicable strategies exist in every successful brand. Yet, they are often held secret. Until now.

You'll love this brand development training.

At this workshop, get our secret, easy to implement five-step formula for building the strongest foundation for your brand. Plus, you'll be able to apply them to your business immediately. Leave this training ready and able to implement advanced brand development acumen.

"The branding workshop really made us think. As we transitioned from a family-owned business to a corporation, we needed to embrace the things from the past that made Chappell Schools special and add some of our new core values. The alignment between employees, the business, and the brand is so obvious—but many businesses do not do it well. The workshop is stimulating and filled with tools to operationalize your brand strategy. I highly recommend this workshop to anyone working on strategy, and who wants to get to the 'core' of what they do and create or strengthen a brand."

—Nancy Dreicer, former President and CEO, Chappell Schools

Year after year, Holland has helped companies around the country attract more business, sell more products and services, increase profits, and grow their businesses. You can have that success, too.

What you'll get includes:

- Priceless, expert brand+business knowledge
- A Build Your Brand Workbook
- Networking with other business owners

Don't wait any longer to transform your business for the better. Join us for this highly-sought after event! You'll be glad you did.

**Thursday, October 20, 2022 or
Thursday, November 10, 2022
9:00 am to 2:00 pm**

Epping Forest Yacht Club
1830 Epping Forest Drive
Jacksonville, FL 32217

To register, go to
**HollandHelix.com/
events** or call
904.732.4932



Certified Brand Strategist Jennifer Holland



RESERVE YOUR SEAT
for only **\$295**
...lunch included!

*Sign up by August 30 to get
early bird pricing of \$250!*